

## Clinical Trials Insight™

***Adis Clinical Trials Insight is a unique intelligence resource that provides alerts and assessments of clinical trials as they are announced, presented and published. The details and results of clinical trials from approximately 2000 journals, over 150 meetings, and hundreds of media releases are scanned, and the most significant studies are summarized into a proprietary standardized format.***

Source: Springer Science+Business Media

Trials are evaluated on such aspects as results, methodology, clinical significance and cost analysis and presented in a clear, concise and consistent format for easy comparison and analysis. Updated daily, Adis Clinical Trials Insight is searchable on clinical trial parameters such as treatments (drug, dosage, duration, etc.), design and outcomes, in a way that no other database resource offers.

Strategic marketing and business development:

- \* Compare how a new drug performs against existing products
- \* Quickly identify and understand the most significant reported studies in a therapeutic area
- \* Locate follow-up data and analysis on a trial or series of trials
- \* Assess the progress of the evidence-base for competitor products through development

Regulatory and clinical:

- \* Rapidly evaluate study designs and strategies in a given therapeutic area
- \* Identify specialists working on the most important studies in your area
- \* Understand the pivotal studies in your competitors drive to an NDA

Health economics:

- \* Adis Clinical Trials Insight PharmacoEconomics summarizes all key pharmaco-economic studies in one collection
- \* Search for studies based on health economics concepts such as cost-benefit and utilization, and outcomes research.

Brand teams:

- \* Know how the claims of your competitors match the evidence in their most significant studies
- \* Use sponsored access to Clinical Trials Insight to provide objective evaluation of your key studies to physicians and specialists - by sponsored subscriptions, email alerting or access to Adis Clinical Trials Insight via your product or disease area web sit



Wolters Kluwer  
Health

Ovid

content + tools + services

**Broad and Specific Subjects:**

n Pharmacology

Pharmaceuticals

**Access Options:**

n Ovid Internet, updated Weekly

**Interface:**

n OvidSP

**Other Information:**

n Coverage: 1990 - Present

n Number of Records: 110,000+

n Data Type: Bibliographic with Abstracts