Medical Management: A Practical Guide

This essential guide provides a lifeline to authoritative, reliable information on medical management, giving you all the skills you need whether managing a junior colleague as a lead doctor, or running multidisciplinary consortia in the NHS or private sectors.

In this world of change, reforms and new government initiatives, can you afford not to build on your existing skills? Whether you are new to medical management or an experienced director wishing to stay up to date and refine your expertise, this book will be an invaluable source of advice to help you manage the delivery of high-quality care.

*Learn key skills: from leadership, managing change, quality control and project management through to doctors in difficulty, appraisals and revalidation, managing exceptional performance and poor performance
*Comprehensive coverage of NHS and private healthcare, primary care, acute and emergency care, mental health and many other sectors
*Gain insight into important topics such as healthcare innovations and technologies, implementing evidence-based medicine, medical education, patient safety, and primary care consortia
*Refine your management skills with advice, wisdom and practical help from key opinion leaders, medical professionals and management experts

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