Offers expert information on every aspect of successful journal management.

The book covers critical topics for journal editors, including impact factors, journal indexing, budgeting, journal development, editorial board composition, and the peer review process.

The book is co-authored by Dr. Freda and Leslie H. Nicoll, PhD, MBA, RN. Dr. Freda is the editor of MCN: The American Journal of Maternal Child Nursing, and Dr. Nicoll is the editor of CIN: Computers, Informatics, Nursing.

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