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Evidence-Based Public Health

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This fully revised and updated edition of Evidence-Based Public Health offers an essential primer on how to choose, carry out, and evaluate evidence-based programs and policies in public health settings.

It addresses not only how to locate and utilize scientific evidence, but also how to implement and evaluate interventions in a way that generates new evidence.

Practical topics covered in this light include: conducting community assessment, developing an initial statement of issue (and quantifying it), using scientific literature and systematic reviews, creating an action plan and implementing intervention, evaluating programs and policies. Features: Synthesizes techniques and theory epidemiology, healthcare economics, and behavioral science in a format that is easy to comprehend and apply. Equips students and practitioners with the most reliable and up-to-date research methodologies and sources of evidence. Strikes an ideal balance of conceptual issues in program implementation and evaluation and practical, real-life examples. Details a proven multi-stage framework for evidence-based practice in public health. Essential reading for individuals at every career stage from undergraduate student to seasoned professional. New to this edition: A fully revised and updated edition of the classic textbook. Includes new chapter on building capacity in evidence-based decision-making. Incorporates insights from the most up-to-date literature in public health economics, epidemiology, and public health. New case examples to illustrate the core principles of evidence-based decision-making.

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