This fully revised and updated edition of Evidence-Based Public Health offers an essential primer on how to choose, carry out, and evaluate evidence-based programs and policies in public health settings.

It addresses not only how to locate and utilize scientific evidence, but also how to implement and evaluate interventions in a way that generates new evidence. Practical topics covered in this light include: conducting community assessment, developing an initial statement of issue (and quantifying it), using scientific literature and systematic reviews, creating an action plan and implementing interventions, and evaluating programs and policies.

Features:
- Synthesizes techniques and theory in epidemiology, healthcare economics, and behavioral science in a format that is easy to comprehend and apply.
- Equips students and practitioners with the most reliable and up-to-date research methodologies and sources of evidence.
- Strikes an ideal balance of conceptual issues in program implementation and evaluation and practical, real-life examples.
- Details a proven multi-stage framework for evidence-based practice in public health.
- Essential reading for individuals at every career stage from undergraduate student to seasoned professional.

New to this edition:
- A fully revised and updated edition of the classic textbook.
- Includes new chapter on building capacity in evidence-based decision-making.
- Incorporates insights from the most up-to-date literature in public health economics, epidemiology, and public health.
- New case examples to illustrate the core principles of evidence-based decision-making.

Publication Year: 2017
Edition: 3rd Ed.
Author/Editor: Brownson, Ross C.; Baker, Elizabeth A.; Deshpande, Anjali D.; Gillespie, Kathleen N.
Publisher: Oxford University Press (OUP)
ISBN: 978-0-190-62093-6
Platform: Ovid
Product Type: Book
Speciality: Epidemiology
Evidence-Based Medicine
Language: English
Pages: 368
Illustrations: 0