Written by a nursing expert and former Chair of patient education for the Society of Teachers of Family Medicine, this book gives clinicians the tools they need to become effective patient educators.

Using a patient-centered approach, this essential text provides specific strategies for communicating in a way that motivates patients to take action. Crucial to this approach is an understanding of the patient as a partner in the patient education process. The text uncovers patient concerns and challenges that may interfere with patient adherence to recommendations, enabling clinicians to gain insight into their patients and devise communication strategies that can empower patients to overcome obstacles.

In addition, this completely revised and updated edition explores the challenges that clinicians may face in conducting patient education. Using case examples to illustrate key points, this text moves beyond theory to offer practical application principles for the real world. Featuring a clinical approach in examining established patient-education theories, this is an invaluable guide for nursing students and professionals!