Handbook of Biopharma Industry Acronyms & Terms

Expertly written for pharmaceutical company staff in research or marketing and their research and business collaborators, physicians, pharmacists, researchers, patients, and healthcare professionals.

Handbook of Biopharma Industry Acronyms & Terms is the perfect quick reference guide for all terms and abbreviations used in the development and marketing of drugs in the USA and Europe. Set up in an easy to find, A-Z style, this book provides over 3,200 acronyms and over 850 terms and phrases representing the language in the biopharma industry. The author and editorial board have extensive experience in the biotechnology and pharmaceutical industry.

Publication Year: 2009
Edition: 1st
Author/Editor: Evans, Ronald P.
Publisher: Jones & Bartlett Learning
Platform: OvidMD, Ovid
Product Type: Book
Speciality: Pharmacology
Primary Care/Family Medicine/General Practice
Language: English
Pages: 201
Illustrations: 0