Prepares nurse educators, clinical nurse specialists, and nurse practitioners for their ever-increasing role in patient teaching, health education, health promotion, and nursing education. This text is a must have for either undergraduate or graduate courses.

This text can be used in undergraduate or even graduate courses; one of the strengths of this text is that it is written in a style that enables students to easily understand new concepts and readily apply them. Other strong features include coverage of the motivational and sociocultural differences that affect teaching and learning.

The fourth edition has been updated and revised to include the latest research and data in the field of nurse education.