Handbook of Research Methods in Experimental Psychology

The Handbook of Research Methods in Experimental Psychology presents a comprehensive and contemporary treatment of research methodologies used in experimental psychology.

The Handbook:
* Places experimental psychology in historical context, investigates the changing nature of research methodology, experimental design, and analytic procedures, and features research in selected content areas.
* Provides an excellent source of potential research ideas for advanced undergraduate and beginning graduate students.
* Illustrates the range of research methodologies used in experimental psychology.
* Contains contributions written by leading researchers.