Substantially revised to reflect current trends in the field of health behavior change, this new edition of the highly acclaimed "gold standard" text continues to provide a comprehensive overview of behavior change as it relates to public health. It has been extensively reorganized to eliminate redundancies in the earlier edition, and takes a broader, more pragmatic approach in its coverage of health behavior change.

This multidisciplinary text has been authored and edited by highly esteemed practitioners, educators, and researchers who are experts in their specific areas of study. The majority of the text continues to be organized around the specific behaviors and chronic illnesses with the most significant public health impacts in terms of morbidity and mortality. Each chapter explains the significance of a particular problem and reviews the empirical evidence for the various intervention approaches.

New to the fourth edition:
- Extensively reorganized to eliminate redundancies
- Updated to encompass the most current research in health behavior change
- Includes new chapters on Alcohol, Stress and Mood Management, Diabetes, Obesity, The Workplace, Built Environment, and Behavior Data
- Focuses intensively on specific behaviors and chronic illnesses that significantly affect public health
- Includes a new section on Community, System, and Provider Interventions to Support Health Behavior Change
- Applicable to a wide variety of courses including public health, behavior change, preventive medicine, and health psychology
- Authored by leading researchers, educators, and practitioners with a multidisciplinary focus
- Includes learning objectives and discussion questions