Focuses on health education and the role of health care providers, especially nurses, in working with clients: individuals, families and groups, in health care institutions and community health settings.

This book covers the thorough assessment of clients in preparation for health education and examines the unique characteristics of children, adults, and culturally diverse learners.

It also details how to prepare a teaching plan, write learning objectives, and select teaching strategies and instructional materials with ample examples. Further, a comprehensive examination of formative and summative evaluation completes the book.

Each chapter includes a sample client-based teaching plan that incorporates the theory presented to help students understand and apply their knowledge.