The most practical financial management text for those who need basic financial management knowledge and a better understanding of healthcare finance in particular. Using actual examples from hospitals, long-term care facilities, and home health agencies, this user-friendly text includes practical information for the nonfinancial manager charged with budgeting.

The fourth edition offers:
- New chapter on “Strategic Planning and the Health Care Manager” offers details about the planning process, examples of mission, vision, and value statements and a governmental strategic planning cycle example.
- New appendix contains “Sample SWOT Worksheets and Question Guides.”
- New case study about “Strategic Financial Planning in Long-Term Care.”
- New chapter about “Electronic Health Records Framework: Incentives, Standards, Measures, and Meaningful Use” explains how a major EHR incentive program in force today actually works.