Based on the groundbreaking and highly regarded national "Nurse Engagement Study" project funded by The Robert Wood Johnson Foundation

The book builds upon the key ideas in the study by including examples from Dr. Mackoff’s conversations and key teaching points from her work with several hundred nurse managers in the three years following this innovative study.

This book offers a groundbreaking approach—one that distinguishes it from other nurse management books by a focus on building a model of the solution rather than a description of the problem. It focuses on the crucial role of the nurse manager in engaging staff nurses and building a pipeline for future nurse leadership.