Pharmacy Management, Leadership, Marketing And Finance

Written to prepare the next generation of pharmacists to be skilled managers, the second edition of this award-winning book has been completely updated and revised, with a vibrant, engaging layout, improved organization, and several new chapters.

Its concise, reader-friendly style facilitates learning and presents the knowledge, skills, attitudes, and values essential to pharmacy administration. The book applies business management theory to the pharmacy environment. High quality foundational content and clear learning objectives are connected to real-world practice through engaging Case Scenarios and Management Challenges. This valuable text also includes instructor resources.