Provides a comprehensive overview of current trends in biotech funding, based on interviews with dedicated biotech entrepreneurs and high-level investors as well as case studies.

This is a must-have resource for biotech entrepreneurs and investors, as well as invaluable supplementary reading for students aspiring to a career in the industry. In particular, it illustrates the tensions between both sides based on their different backgrounds and expectations. The book outlines the various funding opportunities for the biotech industry in Europe and identifies ways for both sides to overcome their existing prejudices in order to successfully thrive in a competitive environment.

Publication Year: 2009
Edition: 1st
Author/Editor: Gruber, Alexandra Carina
Publisher: Wiley
ISBN: 978-3-527-32435-4
Platform: Ovid
Product Type: Book
Speciality: Biotechnology
Language: English
Pages: 210
Illustrations: 0