

# Traditional Chinese Medicine Content on OvidChinese

- Premium full-text Chinese-language content published by leading Chinese publishers
- Content includes specialized areas in TCM: acupuncture, moxibustion, herbal remedies and more
- Simultaneously search multiple, highly-ranked resources
- Experience the advantages of Ovid's top-tier, global technical and customer support

## Get access to local Chinese-language Traditional Chinese Medicine content directly from OvidChinese

Originating in ancient China, Traditional Chinese Medicine (TCM) has continued to evolve over the centuries and has even extended globally – far west of East Asia. TCM practitioners effectively use herbal medicine, acupuncture, Tuina massage and other methodologies to treat a wide range of conditions including:

- Obesity
- Diabetes and its complications
- High cholesterol
- Depression
- Arthritis
- Male and female fertility disorders
- Alzheimer's disease
- Parkinson's disease
- Digestive disorders
- And more

OvidChinese language search portal enables your patrons to search, browse, and manage results of core Chinese-language TCM content. With this capability, Chinese-speaking practitioners, clinicians, students, and researchers can quickly uncover the critical information they need for their medical studies, professional development and ability to improve patient care.

### Why Traditional Chinese Medicine on OvidChinese?

#### Support Practitioners

- View TCM Chinese-language content anytime, anywhere with Internet access
- Content sourced from the top TCM publishers in China

#### Flexible Search

- Browse content by subject area and refine searches by specific criteria
- Navigate between table of contents, chapters, and sections

#### Productivity Tools

- Export images from the Image Gallery directly to PowerPoint
- Capture key content by exporting citations to PDF

## Ovid: Your Complete Online Research Solution

As a global leader in providing electronic medical, scientific and academic research solutions, Ovid delivers the highest quality, most relevant and current content needed to make critical decisions every day to improve patient care, enhance ongoing research, and fuel new discoveries.

Ovid continues to help you support your searchers, with robust search, discovery and productivity tools, and industry-leading technical & customer support services.

## OvidChinese

Ovid's local language search portal, OvidChinese, offers practitioners, clinicians, students, and researchers powerful and flexible search technology to discover, browse, and manage results of critical and core Chinese-language medical and clinical content quickly and efficiently.

## Ovid Worldwide Headquarters

333 7th Avenue  
New York, NY 10001  
(646) 674-6300  
(800) 343-0064  
Email: [sales@ovid.com](mailto:sales@ovid.com)

Additional sales offices are located in the following cities and countries:

Alphen aan den Rijn, The Netherlands  
Beijing, China  
Berlin, Germany  
Bologna, Italy  
Hong Kong  
Kuala Lumpur, Malaysia  
London, UK  
Madrid, Spain  
New Delhi, India  
Norwood, MA, USA  
Paris, France  
Sandy, UT, USA  
Sofia, Bulgaria  
Stockholm, Sweden  
Sydney, Australia  
Tokyo, Japan  
Villa Alemana, Chile  
Warsaw, Poland

For complete contact and location information, visit [www.ovid.com/contact](http://www.ovid.com/contact)

Ask your Ovid representative for more information.

[www.ovid.com](http://www.ovid.com)  
content + tools + services

## Highly-Ranked Content That Practitioners Want



### *International Standard Chinese-English Basic Nomenclature of Chinese Medicine*

People's Medical Publishing House

Recommended as the international standard for 174 World Federation of Chinese Medicine Societies (WCFMS) member societies in 55 countries, this bilingual resource is complete with over 6500 terms.



### *Acupuncture and Moxibustion*

Higher Education Press

This textbook, readily used for TCM undergraduate study, covers essential topics including Meridians and Acupoints, Needling and Moxibustion techniques, Acupuncture and Moxibustion treatments to prepare for certification exams.



### *Illustration of Acupuncture for Pain Management*

People's Military Medical Digital Press

A thorough introduction to acupuncture and moxibustion for pain management, based on ancient TCM documentation and the author's 30 years of clinical practice. Covers TCM theories regarding pain, causes, mechanisms, symptoms, diagnosis, and treatment options with acupuncture and moxibustion.



### *Acupuncture Treatment for Diabetes Mellitus*

Shanghai Scientific and Technical Publishers

Acupuncture has been proven to be effective in treating diabetes mellitus; this book provides comprehensive information on the treatment and complications, as well as case studies.

## Key TCM Publishers featured on OvidChinese

### People's Medical Publishing House (PMPH)

People's Medical Publishing House offers a global approach to medicine with publishing houses residing in both China and the United States. PMPH has a vast wealth of medical publications and published over 1400 TCM books in the last 50 years.

### Higher Education Press (HEP)

Higher Education Press is a primary publisher of course materials for higher and vocational education markets in China. With more than 2,400 new titles in 2010 and a distribution of over 110 million print copies, HEP continues to be one of the leading publishers in the China medical publishing market.

### People's Military Medical Digital Press (PMMDP)

People's Military Medical Digital Press is a leading national medical publisher in China and is owned by the General Logistics Department, Chinese PLA. In 2010, they produced over 1,200 new titles and are increasing exponentially every year.

### Shanghai Scientific and Technical Publishers (SSTP)

Shanghai Scientific and Technical Publishers is one of the originators of TCM publishing in China. They are ranked within the top Scientific Technical Medical (STM) publishers in the region and published over 600 new titles in the past year.

Additional TCM English content, including well-known publishers such as PMPH, is available on OvidSP.