

# Nursing@Ovid

## Frequently Asked Questions

30 September 2008  
v1

### 1. General Questions

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**Q:** What is Nursing@Ovid (N@O)?

**A:** Nursing@Ovid is a groundbreaking solution offering a wide and growing range of high-quality resources from multiple publishers for the nursing and allied health communities – in education and training, in practice, in research and in administration. It is built on the next evolution of our OvidSP architecture, providing users with a familiar interface and all the precision search tools they trust from Ovid, enhanced with specific elements of functionality designed around the nurse's workflow.

**Q:** When was Nursing@Ovid released?

**A:** Nursing@Ovid was released on 2 October 2008.

**Q:** How do I access N@O?

**A:** Access to N@O is controlled by OvidSP standard username/password or IP authentication, via the database selection screen or directly through <http://nursing.ovid.com>.

Username/password combinations for N@O enabled accounts will authenticate for OvidSP and N@O

**Q:** What does N@O contain?

**A:** N@O is made up of two interlocking elements which must be used together to obtain the service:

- The N@O Interface- including the Ovid Nursing Database and the Ovid Nursing Subject Thesaurus
- Nursing content chosen by the customer from the N@O Content Super-Set

**Q:** How do I obtain a trial to N@O?

**A:** Please contact your Customer Service or Sales representative who will be happy to help you.

**Q:** How frequently is N@O updated?

**A:** The Ovid Nursing Database is updated weekly (we plan to move this to daily) and the current journal material will update as specific titles are updated on J@O.

**Q: How was N@O developed?**

**A:** N@O was developed with the Contextual Design research methodology we used successfully in 2007 to develop our industry-leading OvidSP.

This process involves working very closely with a large number of prospective users of the service – nursing and allied health professionals in practice, education, training, management and research, as well as librarians and other information professionals – to understand their work processes and information needs. Once we have gained that understanding, we are able to build a first prototype simulation of the final product and refine that progressively, once again by talking to users and learning from their feedback. The result is not only a product which is based squarely on what users want, but also serves as a pathway towards the next steps in the development process.

**Q: How will N@O grow?**

**A:** We are already planning for the second release of N@O. Building on the existing content and functionality bases, we are scoping enhancements to give users comprehensive and streamlined access to additional resources.

In the pipeline today we have:

- Over 200 additional references, text books, and guides
- Over 175 additional journals, including additional titles from the CINAHL<sup>®</sup> core-set
- Additionally, we are working to identify and load non-proprietary advisory and regulatory content from medical and nursing bodies globally

**Q: I see N@O is offered currently only on OvidSP – are there plans to make it available on SilverPlatter?**

**A:** No. The SilverPlatter platform will be retired in Q1 2009.

## 2. N@O Content

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**Q: What is the N@O Content Super-Set?**

**A:** The Content Super-Set is a growing universe of books, current journals, archive journals and bibliographic databases specially selected by Ovid to deliver what nurses and allied health workers need to meet their information needs. Customers can select as much or as little of the Super-Set as meets their needs, provided they have purchased or have previously acquired a basic package of material – the N@O Journal Core-Set.

As customers' needs change and as new material is added by Ovid to the N@O Super-Set customers will be free to add to their selection of material for subscription or purchase through N@O.

**Q: What is the N@O Journal Core-Set?**

**A:** As part of an N@O subscription, every customer must subscribe to the Journal Core-Set. This new collection of LWW titles has been selected by Ovid for their general relevance and quality as the centerpiece of any satisfactory nursing library. All titles are part of the CINAHL Core-set of 86 key titles and are Brandon/Hill Nursing selections. A special price has been set on this new collection.

**Q:** My institution already subscribes to LWW Total Access or another collection which contains some or all of the Journal Core-Set. Must we purchase these titles again to use them through N@O?

**A:** Absolutely not! Our only requirement is that your institution has a current subscription to the N@O Journal Core-Set titles. If you already have all the titles - e.g. as part of the LWW Total Access product - there is no more content to buy. If you have some of the titles but not all, there is special upgrade pricing available to the full Core-Set.

**Q:** Is it necessary to use N@O to access the Journal Core-Set?

**A:** Not necessarily. If you have OvidSP, the journal material - as well as the book and bibliographic content - can be accessed, browsed or searched in the usual way.

**Q:** Are there other ways to obtain access to journal content on N@O?

**A:** Yes. Institutional customers are encouraged to create or add to existing Deposit Accounts to permit users to access content on this basis. Individual users can of course purchase individual articles through our existing Pay-Per-View arrangements.

**Q:** Tell me more about the content sources that my institution can select from the Content Super-Set

**A:** The Content Super-Set is a growing universe of books, current journals, archive journals and bibliographic databases specially selected by Ovid to deliver what nurses and allied health workers need to meet their information needs.

At launch we are offering content through N@O:

- 218 current journals - including 15 new titles from Sage
- 56 archival journals
- 174 books
- 10 bibliographical databases

These include content licensed from a wide and growing range of publishers including:

LWW	Facts & Comparisons	OUP
Elsevier	Wiley-Blackwell	BMJ
McGraw-Hill	Springer	Jannetti
SLACK	Jones & Bartlett	RCN
Sage	Pharmaceutical Press	RCM
BNI	British Library	MIDIRS
APA	National League for Nursing	

### 3. N@O Interface

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**Q:** What is the N@O Interface?

**A:** The N@O Interface is made up of four components:

- N@O's portal technology, built on OvidSP and enabling the integration of a wide range of content sources, as well as workflow tools to refine and manage retrieved content from Ovid and non-Ovid sources
- Our new, proprietary **Ovid Nursing Subject Thesaurus**, a Controlled Vocabulary and associated **Nursing Lexicon** which 'speaks nurse' to meet the specific needs of nursing

professionals of all types and will enhance retrieval from all resources searched within Nursing@Ovid

- The **Ovid Nursing Database**, including the nursing and allied health subset of MEDLINE, a key bibliographic discovery tool for nursing and allied health
- Cross-platform searching with **Ovid Universal Search™** providing 3 connectors that allow users to integrate their searching of content on other platforms - such as CINAHL on EBSCOhost, or PubMed. Information managers and librarians can focus their user training efforts on only one platform - the platform of choice in nursing globally

**Q:** Why should my institution pay extra for N@O? What benefit does it offer over standard OvidSP?

**A:** The N@O product is focused centrally on the needs of our nursing and allied health customers, systematically researched over a 2 year period. The presentation of the interface itself, the power of the Ovid Nursing Subject Thesaurus and the Ovid Nursing Database are all built to work together to ensure that the end-user can find the answer to their research project or point of care question as seamlessly as possible. Standard OvidSP, although it does a good job in general situations, cannot deliver the fine-tuned performance in nursing and allied health subjects that a dedicated subject portal like N@O can.

In addition to this precision, the power of the Ovid Universal Search™ (OUS) - which comes with every N@O subscription at no extra charge - allows the customer to leverage the value of their nursing content from other vendors - including CINAHL - and to use it all via a single platform, the platform preferred in global healthcare.

## 4. Ovid Universal Search™

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**Q:** Tell me more about the Ovid Universal Search (OUS) connectors which are part of the N@O Interface subscription.

**A:** This is a relatively complex question and we will be pleased to talk through with you the specifics of your institution's situation. However, the key points to make are:

- N@O contains 3 OUS connectors as part of the Interface Subscription. Your institution is free to select from the list of over 5,000 connectors already available in our library today
- Additional connectors may be purchased for N@O but as a first step only by upgrading to purchase of the full OUS subscription (10 connectors) - thereby totaling 13 connectors
- Connectors additional to the 13 may be purchased individually or in groups of any number
- Once an OUS subscription (10 connectors) has been purchased all connectors available via N@O to an account are also available via OvidSP
- All connectors available via OvidSP to an account are also available via N@O

**Q:** Is there a general briefing about Ovid Universal Search (OUS) functionality?

**A:** Yes, this is in preparation and will be available shortly.

## 5. Ovid Nursing Database

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**Q:** Tell me more about the Ovid Nursing Database (OND)?

**A:** Every N@O subscription includes access to the **Ovid Nursing Database**. OND is based on the nursing sub-set of Ovid MEDLINE, a selection made by the National Library of Medicine (NLM), which creates the MEDLINE bibliographic and abstract data. This core-set is

- Enriched with further bibliographical data from Ovid - including records from Journals@Ovid
- Indexed against our unique **Ovid Nursing Subject Thesaurus**
- MeSH indexing also retained

As NLM's selection changes bibliographic records for additional journals will be added periodically to Ovid Nursing Full Text PLUS.

**Q:** How does the implementation of OND compare with main MEDLINE on OvidSP?

**A:** The interface and functionality of the subset are very similar to the parent implementation and users will have no problem transitioning. All the standard and extended limits have been retained and although the ability to open the MeSH hierarchy has been replaced by the Ovid Nursing Subject Thesaurus, MeSH descriptors have been retained in the bibliographic records.

**Q:** I understand that OND links to relevant parts of Evidence-Based Medicine Reviews (EBMR) - what is the detail here?

**A:** The MEDLINE subset links EBMR subscribers to specific resources relevant to nurses. Currently that includes:

- Cochrane: 457 articles
- DARE: 181 articles
- ACP Journal Club: 4 articles

This list will grow as EBMR grows and MEDLINE indexing picks up relevant resources.

## 6. Ovid Nursing Subject Thesaurus

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**Q:** What is the Ovid Nursing Subject Thesaurus?

**A:** The **Ovid Nursing Subject Thesaurus (ONST)** is Ovid's proprietary Controlled Vocabulary, designed to "speak nurse" and to enhance retrieval of relevant documents for nursing professionals and students. Some of the features of the NST are:

- **Natural-Language Terms**  
ONST takes the familiar terminology of Medical Subject Headings (MeSH) as a starting point. While the thesaurus is MeSH-compatible, many inverted MeSH headings, (e.g. Education, Continuing) have been flipped to direct order (e.g., Continuing Education). This order maps more closely to natural-language forms, thereby making the selection of terms more intuitive for the end-user.
- **Easy-to-Understand Relationships**  
The ONST uses the "flat format" of thesauri, in which all synonyms and relationships are displayed within an alphabetical array of descriptors. Users can easily see broader, narrower, related and 'used for' references in a single view, without having to link to other

thesaurus displays. The relationship indicators are spelled out, not abbreviated, minimizing the need to consult Help files.

This format is the most commonly used thesaurus display format, and is found in the *Thesaurus of ERIC Descriptors*, and the *Thesaurus of Psychological Index Terms*.

- **Simple structure**  
Unlike MeSH, ONST does not include subheadings. This simple structure is easy for the end-user to understand and use. Descriptors can be simply combined at the searching stage, without the need to check complex instructions on subheadings.

Work is continuing on ONST, and more terms, definitions, and relationships will be added on an ongoing basis.

## 7. N@O Pricing and Sales Models

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**Q:** Tell me more about the N@O pricing and sales models.

**A:** Please contact your Ovid sales representative who will be pleased to discuss N@O pricing options with you.

## 8. Comparison with Ovid Nursing Full Text PLUS

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**Q:** How does N@O compare to Ovid Nursing Full Text Plus?

**A:** Ovid Nursing Full Text Plus (ONFTP) is the precursor to N@O. It shares the same philosophy of providing direct access to a broad set of nursing and allied health content through a powerful bibliographic tool and shares the Ovid Nursing Database with N@O but

- It is not extensible - no additional books, journals or databases can be added to the search set
- Its functionality is standard OvidSP
- It does not use the N@O Interface which is fine-tuned to meet nursing and allied health needs using the Ovid Nursing Subject Thesaurus, the Ovid Nursing Lexicon and the additional limits offered
- It does not provide any Ovid Universal Search Connectors

**Q:** My institution already subscribes to Ovid Nursing Full Text Plus - should we upgrade to N@O?

**A:** Yes. We will be announcing special pricing for ONFTP customers to enable them to migrate to N@O. This will preserve the value of their investment in the journals ONFTP includes.