

- Offer physicians and other clinicians an easy-to-use tool that answers their clinical questions quickly and accurately
- Improve patient outcomes by searching only authoritative, evidence-based, current peer-reviewed research from sources you trust
- Helps physicians keep current and earn CME credits
- Personalization features allow your users to save searches, set up alerts, email colleagues and export images
- Provide the only clinically-focused tool that presents Ovid and UpToDate® in a single interface
- Put research into practice by getting your library's resources closer to the point of care

"OvidMD is fast, user-friendly and gives relevant search results the first time around."

Surender Bodhireddy, M.D.
Pathologist
Covenant Medical Center
Lubbock, Texas USA

When Physicians Need To Know More, They Trust OvidMD

OvidMD, the first clinical tool from Ovid, provides quick answers to a physician's questions based on relevant, current full-text content from Ovid.

OvidMD was designed from a clinical, evidence-based perspective to ensure results are meaningful to a practicing physician. Efficient and easy-to-use, OvidMD's search is powered by sophisticated technology developed by the experts at Ovid.

- **Simply ask a clinical question.** OvidMD searches Ovid MEDLINE®, evidence-based guidelines, and all of your institution's key clinical full-text journals, books and databases – all in a single search
- **Clinically-optimized search results.** Developed for – and tested by – physicians, OvidMD's intuitive search immediately returns relevant results
- **Go right to full text.** Links to full-text make further evaluation into current journal research, evidence-based guidelines, and ebooks easy
- **Access UpToDate's® synoptic, point-of-care content** together with Ovid's full-text and bibliographic content in the same easy-to-use interface (requires subscriptions to both products)
- **Physicians can earn CME.** Physicians have the ability to obtain continuing medical education credits (AMA PRA Category 1 Credit™) for improving the outcome of patient care through researching a clinical topic in OvidMD.
- **Tools that physicians want.** Downloadable patient information handouts from UpToDate® and RelayHealth (a division of McKesson Technologies, Inc.), an exportable image library, dozens of medical calculators, and more

If you already HAVE OvidSP, OvidMD searches the OvidMD content set plus ALL of your clinically relevant journals, books and databases

If you DO NOT HAVE OvidSP, no problem! Offer your physicians OvidMD as a standalone online tool with an affordable set of content specially selected for clinical relevance. Best of all, you can easily add additional content to customize for your institution's clinical needs.

One Search Does it All!

The screenshot displays the OvidMD search interface. At the top, there are navigation links for 'Log out' and 'Help'. The search bar contains the term 'asthma'. Below the search bar, a dropdown menu lists various filters such as 'Full Text Journal Articles', 'Ovid MEDLINE®', 'UpToDate®', 'Cochrane Reviews', 'ACP Journal Club', 'Transplant Library', 'Evidence-Based Guidelines', 'National Guidelines', 'Reference Books', 'A to Z Drug Facts', 'Alternative Medicine', 'Patient Information', and 'Images'. The search results are displayed in a list format, with the first result being 'Acute Severe Asthma Exacerbations in Children: Intensive Care Unit Management' from UpToDate®. The interface also includes a 'Save This Search' button and a 'Are These Results Helpful?' link.

Physicians simply enter their clinical question in the search box and go! They'll instantly get a comprehensive list of relevant, precise search results, links to full text, helpful calculators, exportable images and more!

Put Research into Practice

Give physicians online access to the answers they need from clinically relevant sources you trust.

- **Ovid MEDLINE®**, the premier, comprehensive biomedical database offering access to over 15 million journal articles in biomedicine and health care.
- **Evidence-Based Guidelines** that synthesize the best-available evidence on diagnosis, disease management, and drug therapy recommendations, written by physicians and updated quarterly.
- A suite of LWW **Current Opinion journals**, renowned for expert commentary and review articles in major medical specialties.
- Thousands of **patient handouts** from UpToDate® and RelayHealth, a division of McKesson Technologies, Inc.
- **A to Z Drug Facts** for dosages, side effects, indications, and information on drug therapies.
- **PLUS** all of **your clinically relevant full-text content** – the journals, books and databases that you rely on every day when searching OvidSP.

Learn More

Contact an Ovid Representative at sales@ovid.com to learn more about getting OvidMD for your institution. Or visit www.ovidmd.com to learn more, join our mailing list, and request a 30-day trial.

Watch the demo at
www.ovidmd.com

Ovid Worldwide Headquarters

333 7th Avenue
New York, NY 10001
(646) 674-6300
(800) 343-0064
Email: sales@ovid.com

Additional sales offices are located in the following cities and countries:

Alphen aan den Rijn, The Netherlands
Beijing, China
Berlin, Germany
Bologna, Italy
Hong Kong
Kuala Lumpur, Malaysia
London, UK
Madrid, Spain
New Delhi, India
Norwood, MA, USA
Paris, France
Sandy, UT, USA
Stockholm, Sweden
Sydney, Australia
Tokyo, Japan
Villa Alemana, Chile
Warsaw, Poland

For complete contact and location information, visit www.ovid.com/contact